



For Immediate Release
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Monster Energy Midwest Watercross Tour and APBA National Watercross Tour head to Harbor Beach, Michigan

WHAT: Racing of Sea-Doo, Jet-Ski, WaveRunner and other personal watercraft, as Rounds 4 & 5 of the Monster Energy Midwest Watercross Tour as well as rounds 7 & 8 of the APBA Watercross National Tour head to Harbor Beach, Michigan.

WHERE: The watercraft racing event takes place at the Pier in Harbor Beach, Michigan.

WHEN: Saturday, July 14 and Sunday July 15 -- Practice from 9:00-10:00am, races from 10:00am to 5:00pm.

CHESTERFIELD TWP., MI. - Start you engines and get ready to catch the excitement of personal watercraft racing action as the 2007 Monster Energy Midwest Watercross Tour, presented by Sea-Doo watercraft, heads to Harbor Beach, Michigan, for the 7th annual Maritime Festival. This event is also rounds 7 & 8 of the APBA Watercross National Tour that attracts the top watercraft racers from across the nation, as well as the annual Can-Am Cup event – which should make the racing action in Harbor beach hotter than ever.

This year Harbor Beach will host the 4th and 5th rounds of the season. More than 150 of the United States and Canada's best watercraft racers will descend on Harbor Beach for the competition. The Harbor Beach event is always one of the highest attended races in the country. The event takes place on Lake Huron and can be viewed from the Harbor Beach Pier. The event is run as a feature attraction of the annual Harbor Beach Maritime Festival that has many events, bands, vendors and an awesome fireworks display that attracts more than 5,000 spectators annually. The Harbor Beach race course is unique as it offers spectacular viewing of the most of the race course from the Pier.

Personal watercraft racing is a tough, competitive and increasingly popular sport. Often described as “moto-cross racing on the water”, these exciting events pit up to 18 racers against each other on a racetrack of tight turns and straight-aways. In some classes, racers must also negotiate obstacles and log jumps on the racecourse. A rubberband starting system is used to control the start of each race.

The racers will be competing for cash, trophies and contingency awards that will be up for grabs during the weekend, points towards the overall Monster Energy Midwest Watercross Tour and APBA National Tour Championship. In addition to Harbor Beach, the Monster Energy Midwest Watercross Tour will make stops in Hillsdale, Michigan; Algonac, Michigan; and Celina, Ohio. The series finale will take place in St. Ignace, Michigan this year. The Tour is sanctioned by the American Power Boat Association (APBA).

The watercraft out there racing are not much different from the ones on lakes and waterways everywhere. The only difference is that these watercraft have many several high performance parts added to increase the speed and maneuverability in the water. Some watercraft in the Open classes have over 200 horsepower under the hood and can reach speeds in excess of 80 mph on flat water. But during the races, finding flat water is tough with racers wakes stirring up the course. Because of the wide differences in styles produced by watercraft manufacturers, the watercraft are divided into two divisions; Ski and Runabout. Within each division, there are classes for Beginner, Novice, Expert and Pro-Am riders as well as both men and women. The Ski division features a single rider standing in the tray of the watercraft steering the watercraft with a highly maneuverable handlepole. Riding in the Ski division requires excellent balance and skill. Runabouts are sit-down vehicles designed for two to three persons to ride.

The racing action begins with practice from 9:00 - 10:00am each day followed by more than 30 races from 10:00am. - 5:00pm. The racing is very fast and exciting. There will also be a Freestyle events on Saturday and Sunday at 1:00 pm. Freestyle competitors perform tricks and stunts in a 2-minute time frame for a panel of judges who rate performances on a scale from 1 to 10.

Area watercraft owners are encouraged to participate. All local racers need to have to participate is a boat (of course), a life vest and helmet. Wetsuit, gloves and goggles are highly recommended. Local riders who are interested in competing in the local race should call PM Sports Marketing at (586) 598-2856 or visit us on the Internet at www.pwcfun.com .

NATIONAL SPONSORS

The Midwest Watercross Tour is proud to have Monster Energy as the Title Sponsor of the series and Sea-Doo Watercraft as the Presenting sponsor of the Tour. With additional support from Supporting Sponsors American Honda, Hydro-Turf, RIVA Racing, Bomber Eyewear, it is going to be a great year of racing in the Midwest.

About the American Power Boat Association (APBA)

The American Power Boat Association (APBA), founded in 1903, celebrates a phenomenal 104 years of organized boat racing competitions. Whatever your need for speed, APBA is sure to have a place just for you. Competition, thrills, victory and honor can be found in all 13 of APBA's racing categories, comprising a broad selection of inboard and outboard engines and countless hull configurations. From Offshore and Unlimited powerboats to Personal Watercraft, APBA is the place to be.

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