



SEA-DOO TODAY

MOFFATT PASSES 8800 MILE MARK IN ATTEMPT TO BREAK DISTANCE WORLD RECORD ABOARD SEA-DOO GTX WATERCRAFT

John Moffatt is less than 1200 miles shy of breaking the World Distance Record aboard a personal watercraft as he raises awareness for the Crohn's & Colitis Foundation.



**Aberdeen, MS United States
September 18, 2007** — Three months after setting out from Miami on his Sea Doo® watercraft with little more than a change of clothes and a dream, John Moffatt is just over 1,200 miles from surpassing the world record for personal watercraft (PWC) distance.

Moffatt, the 43-year-old adventurer seeking to re-stake

his claim to the record books, arrived in Aberdeen last night from the Cumberland River, over two-thirds of the way toward his goal of shattering the PWC distance world record at 13,000 miles. He recently crossed the 8,800-mile threshold in just over 90 days of riding his Torco Fuels-sponsored Sea Doo GTX[†] watercraft throughout the Eastern half of the United States.

Moffatt has already ridden his Sea-Doo GTX[†] watercraft what would take the average PWC owner over ten years to accomplish and he is going strong. With regular maintenance performed by various Sea-Doo dealers along the route (including JetSki of Miami, Powersports of Cleveland, and Tousley's Motorsports) Moffatt has been able to maintain his schedule on breaking the new world record before fall. This undertaking is a tribute to Moffatt's determination and the durability of both Moffatt and his Sea-Doo GTX[†] watercraft.

His journey has taken him up the Intercoastal Waterway from Miami, along the East Coast, through New York City, and as far north as Montreal. From

there, he traveled past Ottawa, through Lakes Ontario and Erie to Chicago, down the Illinois River, up the Mississippi, further up the Missouri River, up and back along the Ohio River and is now making his way down the Tennessee River to the Gulf of Mexico. Once there, he will hug the gulf coast and arrive in Miami on the targeted date of October 15th.

"I've never met so many nice people – or waited for so many locks – in my life," said Moffatt, following yet another media interview. "This experience just keeps getting better, and I'm having a blast telling everyone who'll listen all about it."

Torco Racing Fuels supplied much of the funding, as well as their Mach Series Accelerator fuel additive, to make the trip possible.

"I can't tell you how great the Accelerator has been," reports Moffatt. "It has increased the Sea-Doo's performance and helped it perform nearly flawlessly. I seriously doubt I would have been able to surpass 8,800 miles this quickly without it."

In 2000, John Moffatt set the personal watercraft distance world record by riding 5,604 miles in 80 days. Since then, teams from Australia and South Africa have bettered his mark and pushed the record to 10,500 miles. As John says, "I just want to be the best in the world at something, and this is it. This is *my* record!"

Moffatt's journey is tracked daily on www.seadooworldrecord.com. You can read his daily log and all the experiences traveling over 8800 miles on a Sea-Doo watercraft brings. He expects to surpass the world record in the early October, and pad it with as many miles as possible before returning to Miami in mid-October.

In addition, Moffatt is using his platform to raise awareness for the Crohn's & Colitis Foundation of America (www.cdfa.org). John's sister lives with the disease, so he encourages all those who are inspired by his world record chase to support the foundation's research to find a cure and encourage early detection of the disease.

To arrange an interview with John Moffatt, or for more information about the Torco Fuels Sea-Doo World Record Chase, contact Ladd Biro at Champion Management via email at lbiro@championmgt.com, by phone at 972.724.3039, or visit us online at www.championmgt.com.

Moffatt is the former Associate Producer of ABC's hit television show "Full House," where he learned the importance of working closely with the media. As he did so successfully during his 2000 record run, Moffatt is

conducting television, radio, print and online interviews at virtually every one of his overnight stops over the course of his five-month trek.

For more information on the Sea-Doo GTX[†] watercraft John Moffatt is riding to set the new distance world record aboard, visit www.sea-doo.com.

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