



Press release

JOHN MOFFATT SETS NEW WORLD RECORD ABOARD A SEA-DOO GTX WATERCRAFT FROM BRP

***Raises awareness for the Crohn's and Colitis
Foundation of America.***

Miami, FL United States, October 17, 2007 - Four months after purchasing a new Sea-Doo® GTX[†] watercraft from a BRP dealer in Miami, Florida, 43-year old John Moffatt sets a new world record for continuous distance on a personal watercraft, raising the new mark to 11,525 miles (18,440 km).

"The Sea-Doo GTX was a dream machine to ride in my quest to set this watercraft record," said Moffatt. "The Sea-Doo GTX exceeded all my expectations. Doing this alone with no support crew meant I had to put all my trust in this watercraft and it didn't let me down. I am simply amazed that you can take a Sea-Doo watercraft off the showroom floor, make no modifications and break a world record with it."

Moffatt completed his journey where it all began, in Miami, Florida. In four months he traveled across the eastern half of the United States and Canada to fulfill his dream of "being the best in the world at something," and raise awareness for the Crohn's & Colitis Foundation of America, a disease his sister lives with. The trek equals a distance of nearly halfway around the world and a usage that would have taken the average watercraft owner over 14 years to amass.

Moffatt owned the world record in 2000 for continuous distance on a personal watercraft at 5,604 miles (9,018 km). However, that record was eclipsed a few months later by a group of four Sea-Doo watercraft riders who circumnavigated Australia, setting the new mark at 10,563 miles (17,000 km). Moffatt set the goal of shattering that record by a minimum of 1,000 additional miles.

"This record is a true testament to John Moffatt's determination and perseverance and to the durability, reliability, and adventure capabilities built into each one of our Sea-Doo watercraft," said Yves Leduc, vice-president and general manager, Snowmobile, Watercraft, ATV and Sport boat at BRP. "BRP congratulates John on achieving this incredible milestone and doing it aboard a Sea-Doo watercraft." he concluded.

For more information on John Moffatt's incredible world record breaking journey aboard a Sea-Doo GTX watercraft visit www.seadooworldrecord.com.

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