



SEA-DOO TODAY

BRP TO OFFER THE WATERCRAFT INDUSTRY'S ONLY OPEN RACING SUPPORT PROGRAM WITH THE 2009 SEA-DOO X-TEAM BOUNTY

The 2009 Sea-Doo X-TEAM Bounty is the industry's only racer contingency support program; designed to assist the grass roots efforts of racers competing aboard Sea-Doo watercraft and the promoters producing watercraft races in North America.

Melbourne, Florida, USA – February 4, 2009 BRP extends its watercraft industry leadership role by continuing to offer the industry's only racer contingency program with the 2009 Sea-Doo® X-TEAM Bounty. The Sea-Doo X-Team Bounty program is available to all Sea-Doo watercraft mounted racers competing in the specified classes on 4-TEC™ powered Sea-Doo watercraft. The Sea-Doo X-TEAM Bounty is the sport's only "open sponsorship" by offering extra cash rewards to support watercraft racers' efforts of reaching racing glory.

Sea-Doo watercraft mounted racers dominated the 2008 racing season with a spectacular finale at the IJSBA World Finals where they claimed an incredible 44 of the possible 57 podium positions available and 16 of the possible 19 Championships*. These staggering results can be attributed to the launch of the race-inspired 255hp Sea-Doo RXP-X™ as it proved to be the race machine of choice in 2008 and returns for the 2009 season poised to again dominate watercraft race courses across North America. A special "X-Package" Bonus will be added to the normal payouts where racers competing on Sea-Doo RXP-X or RXT-X™ watercraft will receive a bonus of 125% of the posted Sea-Doo X-TEAM Bounty payouts.

The Sea-Doo X-Team Bounty program rewards North American racers who successfully compete aboard Sea-Doo watercraft in designated classes finishing in the top two positions with additional cash. Payouts are available to top finishers in the various APBA and IJSBA sanctioned closed course races across North America and for the IJSBA World Finals taking place in Lake Havasu City, AZ in October 2009 where the sports single biggest event takes place annually. Complimenting the Bounty program is the Sea-Doo X-TEAM Promoter Support program, assisting select race event producers with addition funds to produce high quality, safe events, and to promote the sport with greater reach.

BRP does more to support personal watercraft racing in North America than any other manufacturer by supporting more race event producers and is the only manufacturer to offer an open racer contingency program, of any kind. BRP is dedicated to the sport of watercraft racing, the racers, race event promoters, and racing community and is committed to continuing the Sea-Doo high performance and racing victory heritage.

For more information on the 2009 Sea-Doo X-TEAM Bounty program visit www.sea-doo.com and for a look at the race course dominating 2009 Sea-Doo RXP-X watercraft, visit your closest authorized Sea-Doo dealer.

If you are interested in learning more about watercraft racing in general and what races will be taking place close to you visit www.apbaracing.com and www.ijsba.com.