



For Immediate Release
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UNTAMED SPORTS TV NETWORK ADDS NATIONAL WATERCRAFT RACING SERIES

Eastpointe, MI - The American Power Boat Association (APBA) has recently negotiated a deal with a new television network called Untamed Sports TV for the distribution of the 2008 HYDRO-TURF APBA Watercross National Tour Shows on the networks broadcast feed.

In a significant move to offer top viewing choices to the large outdoor enthusiast audience, Olympusat, Inc. – a market leader in independent television networks – launched the top digital linear network, Untamed Sports TV, nationwide in 2008.

Launched in 2008, Untamed Sports TV is a new outdoor adventure sports channel offering a multitude of risk-taking sports to those daring enough to explore a superb voyage in the great outdoors. Whether you seek an adrenaline charged encounter with a Cape Buffalo on the plains of Africa, a thrilling Baja encounter with a school of hammerhead sharks, or exciting motorsports like the APBA Watercross National Tour, Untamed Sports TV is poised to deliver the top outdoor sports and adventure lifestyle programs – all on one single network. Untamed Sports TV is nationally distributed in over 30 million homes with rapid growth plans over 2009.

The APBA is always looking for additional ways to gain exposure for the sport. The distribution deal with Untamed Sports TV will provide some great bonus coverage of the 2008 HYDRO-TURF APBA Watercross National Tour and some extra exposure for the Tour's sites and sponsors. The HYDRO-TURF APBA Watercross National Tour delivers exciting watercraft racing from Parker, Arizona; Myrtle Beach, South Carolina; Rochester, New York; Harbor Beach, Michigan; Orange Beach, Alabama; and Nashville, Tennessee.

Visit www.APBARACING.com or www.untamedsportstv.com for programming schedules that will be released in the next few weeks.

About Olympusat, Inc.

Olympusat, Inc. owns, operates and distributes independent linear and non-linear digital networks and currently represents more than two dozen diverse channels through their Hispanic, Digital I and Faith & Families Packs. A turnkey service provider, Olympusat facilitates technical related services for the transponder and uplink along with affiliate sales and marketing services. Additional services provided to networks include, as needed, master control, advertising sales and traffic and billing services. The Olympusat suites are distributed via Intelsat satellite, Galaxy 23. An affiliate of Ocean Communications, Olympusat is based in West Palm Beach Florida, serving homes nationwide. For more information, please visit: www.olympusat.com.

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