



NEWS RELEASE

WATERTOP'S FORTH ANNUAL BIMINI ROAD RALLY BIG SUCCESS IN IDEAL CONDITIONS



Melbourne, FL – June 24, 2009 – WaterTop Unlimited® completed the company's fourth annual Bimini Road Rally PWC adventure ride under ideal weather conditions and smooth riding for all participants. The four-day/four-night, Miami to Bimini adventure ride saw one-foot seas on their initial crossing of the Gulf Stream and experienced near glassy conditions while visiting the sights of Bimini. Sixteen riders

were lead by escort boats *Bella Mia*, *The Office*, and *Carmita's Way* to enjoy a first class Bimini PWC experience.

"It was a great trip and delivered on the guarantee of 'an experience of a lifetime'," said WaterTop General Manager and event leader Tim McKercher. "This year's riders were spectacular and they experienced Bimini under ideal conditions while building new friendships. We were very happy with every aspect and, as normal, the hospitable folks at the Double Tree Ocean Point and Bimini Sands made sure everybody had a first-class experience!"



The one-of-a-kind trip included a relaxed poker run with stops at points of interest including' the Bimini Road for snorkeling, lunch in Alice Town on North Bimini, airplane crash sites, snorkeling at the Sapona concrete ship wreck, and time at Honeymoon harbor. Lynn Silberman won the poker run with three kings and with it a prize pack from WaterTop Unlimited. The Bimini Sands Beach club was to location of libations and fine

dining with Bimini cuisine while a few participants took to the mangrove trails during high tide for a unique riding experience.

Some participants also were able to demo ride the new Sea-Doo RXT iS watercraft with full-suspension and cruise control, proving to be the perfect extended touring watercraft for this type of adventure.



The fifth annual Bimini Road Rally event is tentatively scheduled for Thursday, June 24 – Monday, June 28, 2010.

The next event on the WaterTop Events calendar is the RIVA Racing HydroDrag Summer Nationals, tentatively scheduled for July 31 – August 1, 2009 in Montgomery (Wetumpka), Alabama. The HydroDrag

Summer National will follow the country's biggest boating event of the year, Aquapalooza, taking place in nearby Lake Martin, Alabama hosted by the Russell Marine Group.

Complete information on this event will be available soon.

For more information on WaterTop Events visit www.watertopevents.com or contact them directly at 321.409.0519 or info@watertopunlimited.com.



WaterTop Unlimited is a multi-faceted public relations & promotions LLC. based in Melbourne, Florida. WaterTop is a full service Marketing Communications and Event Marketing agency that also produces a variety of B2B and B2C recreational product events including; the Bimini Road Rally, HydroDrag Nationals, and various product sampling and training tours.
WaterTop Unlimited – *Expanding Brand Amplitude™*

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