



PRESS RELEASE

FIVE WORLD RECORDS IN FIVE MONTHS ON BRP'S SEA-DOO WATERCRAFT

Valcourt, Quebec, Canada – December 1, 2009 – Eric Lagopoulos set two new world records by riding his Sea-Doo RXT iS 255* watercraft further than anyone before him – 286 miles (460 km) in six hours, 880 miles (1,416 km) in 24 hours – bringing the 2009 total number of world records accomplished on BRP's Sea-Doo watercraft to five.

Lagopoulos, a professional personal watercraft (PWC) racer from Sarasota, Florida, set the two endurance marks Thursday, November 12, 2009 on Guinness Book of World Records Day joining Mike Pagliccia, Juan Felix Bravo, and Dale Vranckx as riders setting new world records in 2009 on BRP Sea-Doo watercraft.

Lagopoulos achieved the two world record marks piloting a Sea-Doo RXT iS watercraft around a 20.5 mile (33 km) loop on the C-54 canal south of Palm Bay, FL. The first of the two world records fell early in the morning on November 12th, after overcoming strong winds, dark skies and scattered rain, when he completed 286 miles (460 km) at the six-hour mark with his Sea-Doo RXT iS watercraft performing flawlessly. A cold front moved through the area that day as Lagopoulos continued to log miles at over 62 mph (100 km/h). Lagopoulos finished his record setting attempt bettering the previous mark by nearly 100 miles (160 km) with 880 miles (1416 km) in 24 hours.

“BRP congratulates these determined Sea-Doo watercraft riders for breaking five world records in five months,” said Bob Lumley, Vice President, North American Sales & Marketing Sea-Doo/Ski-Doo division. “World Records are difficult to achieve and it takes a special kind of person riding a special kind of watercraft to set these marks. BRP is proud these records were achieved on Sea-Doo watercraft.”

Recent World Records set by riders aboard Sea-Doo watercraft:

- Most miles travelled on a PWC in a 24-hour period
 - 880 miles (1,416 km)⁺ by Eric Lagopoulos of Sarasota, FL in November 2009
- Most miles travelled on a PWC in a six-hour period
 - 286 miles (460 km)⁺ by Eric Lagopoulos of Sarasota, FL in November 2009
- Most miles travelled on a PWC in open-water in a 24-hour period
 - 753 miles (1,211 km)⁺ by Mike Pagliccia of Naples, Florida in October 2009
- Fastest time to 1000 km (621 miles) on a PWC
 - 10 hours, 9 minutes by Juan Felix Bravo of Madrid, Spain in July 2009
- Most miles travelled on a PWC in a 24-hour period
 - 786 miles (1,265 km) by Dale Vranckx of Ontario, Canada in July 2009

“It was a lot harder than I thought,” said Lagopoulos after his double record setting ride. “But the Sea-Doo RXT iS was the right watercraft to set these records on. The Intelligent Suspension system (iS) helped minimize fatigue, the Intelligent Throttle Control (iTC) helped hold a constant speed, the power of the Rotax engine kept the pace, and I used the Intelligent Brake & Reverse (iBR) every time I came in for fuel stops. It was a remarkable experience.”

Lagopoulos teamed with the legendary Pro Football quarterback Boomer Esiason and the Boomer Esiason Foundation for “Project Dream” to raise money for the research and treatment of children afflicted with Cystic Fibrosis.

To donate to Project Dream, visit www.firstgiving.com/projectdream and for more information on the Boomer Esiason Foundation, visit www.esiason.org.

Bombardier Recreational Products Inc. (BRP), a privately-held company, is a world leader in the design, development, manufacturing, distribution and marketing of motorized recreational vehicles. Its portfolio of brands and products includes: Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft and sport boats, Evinrude and Johnson outboard engines, direct injection technologies such as E-TEC, Can-Am all-terrain vehicles and roadsters, as well as Rotax engines and karts.

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*The 2009 Sea-Doo RXT iS was equipped with a Supercharged 255 hp Rotax 4-TEC engine; the 2010 model now offers a Supercharged 260 hp Rotax 4-TEC engine.

+ Records in process of being validated with Guinness World Records

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