



For Immediate Release
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HYDRO-TURF SIGNS ON AS TITLE SPONSOR OF THE 2010 APBA NATIONAL TOUR



EASTPOINTE, MI. – The APBA is excited to announce that HYDRO-TURF, the PWC Industry leader in performance traction products, has renewed its sponsorship as Title sponsor of the 2010 APBA National Tour including the 2010 HYDRO-TURF APBA Watercross Nationals in Nashville. HYDRO-TURF's support of PWC events and the sport has been outstanding over the years and very much appreciated by the PWC industry. The HYDRO-TURF sponsorship will greatly enhance the professionalism of the APBA Watercross National Tour and Watercross Nationals.

“We are extremely excited to continue to be involved with the APBA National Tour as the Title Sponsor this year,” said Mike Bonin, of HYDRO-TURF. “This is the premier U.S. racing series that features the nation's top Watercross and Freestyle

competitions at the highest level. Sponsoring the National Tour is a great opportunity to promote our products and support the many loyal HYDRO-TURF customers and show our support and commitment to the PWC industry. As the title sponsor of APBA National Tour and Watercross Nationals will be fully integrated with all marketing and media benefits associated with the top PWC events in the country.”

The HYDRO-TURF APBA National Tour is a six-stop eleven-round National series for Closed Course racing and Freestyle in the United States. The Tour attracts racers from across the United States and Canada to compete for APBA National Tour Championship titles. The APBA National Tour and APBA Watercross Nationals are the largest attended PWC events sanctioned by the APBA. The events will be filmed and air on the MavTV and the Pursuit Channel which is available on the DIRECTV satellite television network that broadcasts to more than 20 million homes.

For more information on the 2010 HYDRO-TURF APBA National Tour visit www.apbaracing.com or www.pwcfun.com on the Internet.

About HYDRO-TURF

HYDRO-TURF is a leading manufacturer of performance traction products for the personal watercraft, jetboat, snowmobile and snowboard industries. HYDRO-TURF offers the best looking, best gripping ride mat on the market. Hydro-Turf's superior traction grooves and excellent durability are the choice for amateur and professional riders looking to upgrade or replace their existing traction mats. HYDRO-TURF manufacturers ride mats are available for all models of personal watercraft.

In addition to traction products, HYDRO-TURF manufacturers and sells upholstery kits, a wide variety of quality cements, sheet goods, side lifter wedges, splash guards, dry boxes, gear bags, back

supports for the PWC enthusiast. HYDRO-TURF's personal watercraft upholstery kits are designed to replace worn or damaged seats and provide the rider superior traction and resistance to elements and available for all the top brands and models. For more information see your local performance shop or contact HYDRO-TURF at (714) 635-6350 or visit their Web site at www.hydro-turf.com.

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