



For Immediate Release
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APBA MEMBERS TO RECEIVE RIDE MAGAZINE

APBA AND AWA FORM NEW PARTNERSHIP

Eastpointe, MI - The American Power Boat Association (APBA) is excited to announce an exciting partnership between the APBA and the American Watercraft Association (AWA). Beginning with the next issue all APBA members will start receiving Ride Magazine, the official publication of the American Watercraft Association (AWA).



Ride Magazine is the official publication of the AWA and the only Personal Watercraft Industry magazine in the United States. The AWA operates on one simple premise: Where ever other motorized craft operate, so should personal watercraft. Fairness and equality; no more, no less. Ride celebrates the PWC experience and PWC enthusiasts. Ride covers the wide spectrum of personal watercraft use, from family togetherness to exciting racing events, social networking to utility riding, and even those looking to get away from it all. Ride Magazine brings readers along 4 times a year for the ride of their lives on the water! So enjoy the Ride!

The PWC racers will be able to get a great magazine that will feature exciting race coverage and other PWC events, exciting product reviews, and as well as keep up with important information to protect our freedom to ride. The AWA is very important to the PWC industry and the APBA is pleased to form this partnership with the AWA.



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