



WINNERS CIRCLE

February 24, 2010 - Season Preview

BRP EXPANDS ITS SEA-DOO X-TEAM BOUNTY PROGRAM TO INCLUDE OFFSHORE AND ENDURANCE RACES FOR 2010

BRP continues to lead the watercraft industry in grassroots racing support with the expanded 2010 Sea-Doo X-Team Bounty racer contingency program. New for 2010 is the added support for top finishing Sea-Doo watercraft racers in offshore and endurance events and the addition of Novice class championship payouts to the Expert and Pro closed-course program.

The Sea-Doo X-Team Bounty program rewards racers with additional cash payouts for successfully competing aboard Sea-Doo watercraft and finishing in the top two positions at APBA (American Powerboat Association) and IJSBA (International Jet Sport Boating Association) sanctioned closed-course races across North America.

BRP is looking for racers aboard the new Sea-Doo RXT-X 260 watercraft to dominate the offshore and endurance events in the same manner Sea-Doo RXP-X mounted racers have dominated the closed-course arena. The 2010 Sea-Doo RXT-X 260 features BRP's S³ hull design, the only stepped PWC hull providing precise big water handling and keeping the watercraft glued to the water for maximum control. With upgraded, race-inspired steering, with A.E.S. (Adjustable Ergonomic Steering) and customizable power delivery with an electronically adjustable ignition system, the Sea-Doo RXT-X 260 offers offshore enthusiasts the most advanced high-performance PWC in the industry.

Complimenting the Bounty program is the Sea-Doo X-Team Promoter Support program, assisting select race event producers with additional sponsorship funds to produce high quality, safe events, and to promote the sport with greater reach.

The X-Team Bounty gets supercharged for the sport's biggest single event, the IJSBA World Finals, with boosted payouts for select classes. The IJSBA World Finals in Lake Havasu City, AZ is also the location of the annual Sea-Doo X-TEAM Bounty Challenge where the program's top contingency money earners of the year are invited to take part in a special winner-take-all competition for a special BRP prize pack.

In 2009, Sea-Doo watercraft racers dominated the IJSBA World Finals as Sea-Doo X-TEAM riders claimed 12 World Titles including every Pro class win possible. Over \$9,000 in Sea-Doo X-Team Bounty money was awarded during the year's final event.



BRP does more to support personal watercraft racing in North America than any other company by supporting more race event producers. As the only PWC manufacturer to offer an open racer contingency program of any kind, BRP is dedicated to the sport of PWC racing, the racers, race event promoters, and racing community and is committed to continuing the Sea-Doo high-performance, race-winning heritage.

For more information on the 2010 Sea-Doo X-Team Bounty racer contingency program, visit www.sea-doo.com and for a look at the World Championship winning X series of Sea-Doo watercraft, visit your closest authorized Sea-Doo dealer.

For more information on getting involved with organized personal watercraft closed-course, endurance, and drag racing visit www.apbaracing.com and/or www.ijsba.com.

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